

GSC Governing Board Meeting Agenda

Feb 21, 2023, Hybrid

Attendees

Zoom Considerations

1. Please mute your mic when not speaking.
 - Press and hold the spacebar to temporarily unmute.
2. Voting mechanism
 - Motion will be typed into chat, voting members will type “yay” “nay” or “abstain” to vote.

Agenda

- Motion to approve [E-Board meeting minutes](#)
- Motion to approve this week's agenda

Agenda

- **President**
 - Welcome to John, our new VP!
 - New voting members
 - [Stipend eligibility form](#)
 - DEI Statement
 - Session to plan it
- **Outreach**
 - Data collection for Outreach
 - Determine cost for recruitment of new members (or attendees)
 - Member Acquisition Cost = Cost of marketing / # of new members (or attendees)
 - Short survey in RSVP forms (What made them decide to join/attend)
 - Professional Account (GSC Social Media)
 - Refine other social media outreach strategy
 - Use other forms of media
 - Videos of activities (e.g. IG reels)

- Main goal - figure out things that work for people to join/participate to minimize cost
- **Finance**
- Spring Give (April 3-11)
 - Submitted donation project to support Peer Mentor stipends and activities
 - Drop-in question times on March 8 at 3 PM and March 9 at 11 AM
 - Can any outreach committee members join?
 - Are there any specific questions we should ask?
- Outside Funding Requests
 - We have \$1600 for funding requests for the remainder of the year
 - [Cantu Stonewall Speaker Series](#)
 - Request from Delfin for \$2,000
 - [Politics of Care Conference \(May 17-19\)](#)
 - Request from Xiomara and Betania for co-sponsorship and \$4,000 funding support
- Updates from meeting with Dean of Graduate Division, Peter Biehl
 - It seems likely that the Grad Div could cover salaries for the Director of Graduate Student Life and the GSC Graduate Intern full-time, perhaps in phases (cover half for one year, then cover in full)
 - Peter wants to send our materials to EVC ASAP to schedule a meeting
 - We are revising the [memo](#) and [slides](#) at 4pm today; please join us if you can!
- **Programming**
- Upcoming events:
 - Climate Strategic Planning - Grad Student Meeting (Feb 23, 12-1 pm)
 - March First Friday
 - Alma mater pride
 - Food
 - Falafel (vegan; easy)
 - Next quarter possibilities - Can we vote on locations?
 - April: Coastal Biology Building Patio
 - May: picnic on Oakes lower lawn
 - Lower lawn is \$200
 - June: spring fling
 - GSC?
 - Cowell Provost House - \$75
 - Coffee & donuts with coastal science campus (March 6, 9-10:30 am)
 - Sophie and Logan will host this quarter
 - Coffee and donuts with silicon valley campus
 - Plan to do this spring quarter
 - Grad Slam
 - Saturday, March 4

- Downtown Santa Cruz (Kuumbwa Jazz Center)
 - Wellness activities (chair massage and acupressure)
- **Building and Operation:**
 - Setting the doors to auto unlock at 9:00 am and lock at 5:00 pm
 - Videographer for Spring Give
 - No Responses to call
 - Leave of absence
 - Feb 28 - April 17
 - Stipends in my absence
- **Dean - updates from Grad Div**